

ABACUS People Counting

Providing Footfall Metrics in Multi-Subject Urban Environments



If you require accurate insight into individual and crowd movement, Visual Management Systems Ltd. has the solution, providing powerful systems that match the most demanding surveillance requirements.

With an industry pedigree built over 20 years monitoring individuals and operating in both high density and sensitive locations, Visual Management Systems Ltd. is a proven business working in partnership with industry leading organisations and authorities, developing the latest in technology and cutting-edge applications.

Ultimate **Surveillance**
Solutions

FROM VISUAL MANAGEMENT SYSTEMS LIMITED



Monitoring an Urban Environment

The platform utilises the latest TITAN AI (Advanced Imaging) solution in combination with the sophisticated ABACUS data analysis and presentation system.

Accurate metrics provide an unique insight into urban behaviour and multi-subject statistical analysis.

Offering Pre, Peri and Post event analysis the solution provides valuable data, enhancing the decision making process and improving ROI.

Developed to count visitors entering any location, ABACUS AI is the leading people counting application for monitoring footfall traffic.

ABACUS AI can use a variety of intelligent devices and integrate with other counting equipment to automatically count the number, and direction, of people passing in real time. Abacus offers you a range of flexible reporting, giving you complete access to your footfall data in an easily accessible file format.

Access to accurate visitor footfall, dwell time, queue, occupancy, customer flow and tracking metrics offer organisations a competitive edge by providing an insight into visitor behaviour, helping you to make informed business decisions to improve performance.

Whether you work in retail, leisure, libraries, museums or galleries, involved in entertainment or transport, counting visitor traffic will provide you with vital metrics to understand and improve your business. We will provide you with the tools to benefit from a cost-effective people counting system.

Key Benefits

- Measure & Improve Performance
- Justify Funding
- Manage Effective Staff Scheduling
- Improve Flows
- Increase Visitor Satisfaction
- Grow Organisational Revenue
- Assess how Promotions, Weather, Bank Holidays or Construction affect visitor numbers.



Visual Management Systems Limited
15 Cambuslang Road
Cambuslang Investment Park
Glasgow, G32 8NB
United Kingdom
+44 141 643 3070

The TITAN Portfolio:

Titan Sigma
Titan Vision
Titan Secure
Titan AI
Titan View
Titan Wall
Titan Remote

